**Trend-setting built-in shelf lighting**

NK bookshop can be found on floor 4 in the old department store on Hamngatan 18-20 in Stockholm. The premises, which is owned by Hufvudstaden AB has recently undergone a very successful refurbishment, where visitors of all ages can enjoy and be inspired to buy their favourite books (both text- and audiobooks). The well-planned lighting solution is a great contributor to the cosy feeling and environment.

In a bookshop or boutique with shelves as the main exposure areas, a lot of vertical lighting is needed and it´s important that not only the top shelves get enough light. Strategisk arkitektur and IK1 Konsult have, in cooperation with Annell, found a lighting solution based on accent lighting placed inside the bookshelves as a powerful tool to catch the customer's attention.

*Lighting that attracts*

An ingenious lighting solution has been created with recessed well-dimmed luminaires mounted in front of the wall shelves and hidden behind exterior rounded walls in the bookshelves. This way the luminaires do the job of highlighting book titles and shelves to capture the visitor's attention and focus.

ILO C - ceiling mounted LED luminaires which with the optics "Modular" at radiation angle 30 ° is a visual ergonomically excellent choice for this purpose. Warmwhite light color 3000K, 5448lm and Ra> 90 offer nice colour rendering and give the book wrappings justice.

Recessed adjustable downlights for the general lighting with 50 ° lightbeam has been chosen and next to the pillars the same luminaire with a lightspread 25 ° for the important accent lighting is mounted.

The safety light has been arranged with emergency light loop and central back-up in eleven of the installed luminaires.

*"Trend leading, inspiring and stylish since 1902"*

35.000 visitors came to witness the opening day of the AB Nordiska Kompaniets (NK) department store on Hamngatan/Regeringsgatan in Stockholm on September 22, 1915. The building was architect Ferdinand Boberg's last assignment and NK´s display windows were for a long time an important exhibition site for the Swedish art industry and Swedish craft.

Even today, NK is considered being one of the most luxurious attractions in Stockholm for fashion, food, jewelry and interior design enthusiasts, both in Sweden and internationally.

NK bookshop is a stylish and inspiring bookshop where the public is also invited to author evenings for inspiration and new reading experiences. The events are free of charge for visitors, see the calendar to find out if one of your favourite authors will be there to tell you about their works.

Well-planned lighting in shops may have a positive impact on sales figures. It is therefore economically wise to engage a lighting designer to get the right lighting environment and a selection of luminaires that interact with the company brand.

Please contact Jonas Lindblom jonas.lindblom@annell.se for more information about the lighting solution at NK bookshop.

Project: NK Bookshop, Hamngatan 18-20, Stockholm

Client: Hufvudstaden, Blisab Elteknik

Architect: Strategisk arkitektur in collaboration with Zixa arkitekter

Light planning: Strategisk arkitektur and IK1 Konsult in collaboration with Annell

Electrical Consultant: IK1 Konsult

Electrical installation: Blisab Elteknik

Light fixtures: ILO C Modular, adjustable recessed downlights

Photo: Jonas Lindblom